



**THE EUROPEAN TECHNOLOGY
PLATFORM FOR THE FUTURE OF
TEXTILES AND CLOTHING**



**THE EUROPEAN FOOTWEAR
PRODUCTS AND PROCESSES
TECHNOLOGY PLATFORM**



**THE EUROPEAN PLATFORM FOR
SPORT AND INNOVATION**

Designed to surprise - How strategic research and innovation can extend Europe's leadership in design-based consumer goods on the global market

The Textile ETP together with related ETP's and industrial sectors organises a European Conference on Consumer Goods Research
4 February 2010, Brussels

CONFERENCE INVITATION

Brussels, 18 Dec. 2009: The European Technology Platform for the Future of Textiles and Clothing (Textile ETP) organises together with the European Platform for Sports and Innovation, the European Footwear Products and Processes Technology Platform and representatives of other design-based consumer goods sectors an international conference on visions and strategies for current and future European Consumer Goods research. The event will take place on 4 February 2010 in Brussels (Hotel Bloom) and feature high-level speeches from industry innovation leaders including the industry chairmen of the 3 Technology Platforms and the Director for Industrial Technology of the European Commission's DG Research.

During the conference the major European research projects in the field will exhibit their current developments and elements for a strategic European Consumer Goods Research roadmap for the coming years will be discussed.

Ultimately, this conference is intended to be the starting point for more intensive collaboration in Consumer Goods Research and Innovation in Europe which should eventually lead to a stronger and more coherent voice of the design-based consumer goods industry and research community in the European research and innovation policy debate which is today vastly dominated by the "high-tech, hard science"- based investment goods, IT or life science sectors.

Thanks to the financial support of the FP7 projects Open Garments, Servive, EnviroTexDesign, FIT4YOU, SShoes, NanoBond, NetChallenge and DOROTHY, conference participation is free of charge.

The conference programme and registration forms are available at www.textile-platform.eu.

For more information please contact:

Lutz Walter

Head of R&D, Innovation and Projects Department

EURATEX – The European Apparel and Textile Confederation

24, rue Montoyer - Box 10, B-1000 Brussels

Ph. +32-2-285.48.85

Fax: +32-2-230.60.54

E-mail: lutz.walter@euratex.eu